

Results from the consultation regarding whether to put a clock at Lakeside Shopping Centre

1. Introduction

In the March 2025 Balderton Parish Council newsletter, we consulted with residents on whether to have a new clock or not. The newsletter was delivered to all households and businesses in Balderton. Residents were directed to vote online or the slip pictured below could be completed and returned to Balderton Parish Council.

The consultation was open from March 1st to April 30th 2025.

HAVE YOUR SAY 

NEW CLOCK - YES OR NO?

Those residents who have lived in Balderton for many years will remember the clock at Lakeside Shopping Centre. This was removed years ago as it was in disrepair and could not be fixed. We investigated having this replaced and from our initial findings, the cost to replace the clock would be £3000 plus installation costs. We would like your opinion on whether to replace the clock or not. Please indicate below if you think it should be replaced or not. Alternatively, use the QR code to the right to submit your answer directly on our website.





YES ☐ **NO** ☐ **STREET NAME**

POSTCODE

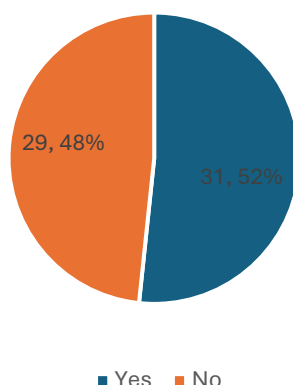


2. Results

Five responses were returned on the cut-out slip, and fifty-five electronic responses were received through the consultation page on our website.

Out of the 60 responses the respondents for the replacement clock were marginally more than the responses against replacing it.

Pie Chart showing number of people for and against installing a clock at Lidl



3. Comments from those against replacing the clock

Against Comments

Spend the money on equipment / tools for Jim and his team

A unnecessary cost

People today have watches and phones there is no need for an external clock

We spend unnecessary amounts on things not needed already resulting in yearly increases in tax

A waste of money - we have gone with it for such a long time and money could be used on more beneficial things. We taxes already high and rising

To expensive, cost will be paid for by residents who cant afford it

Most people have watches and access to clocks through phones now. Seems a waste to spend so much money when it could be put to better use in the village.

Seems really expensive for a clock considering most people use there Mobil's and probably haven't even noticed it's missing

Waste of taxpayers money

Not enough money spent on essentials so has to be left alone

Almost everyone has a clock in their pocket these days

Waste of money

I don't feel it would be £3000 well spent given other needs in the community

Money could be better spent elsewhere unless Lidl would agree to pay for it

Waste of money

This is an unnecessary expenditure

Money would be better spent elsewhere, everyone has mobiles with access to telling time. Am sure the money would be better used on other worthy causes

The owner of the buildings / complex should

Its just not a priority during the current financial situation

4. Comments from those in favour of replacing the clock

For Comments

This would be a nice addition to the centre. To replace the clock would mean to keep this place alive and a nice gesture to the community. Also, the children and parents passing buy from school would be able to monitor the time. From my personal experience, I always look at the time wherever I see a clock.

It's a landmark and was useful for timekeeping for bus arrivals at the stop

I think having a village clock is important

Public clocks are a useful civic good, even in this era of mobile phones. I was disappointed when the clock disappeared, and hope it's return will show the care the community has for the area.

A nice unique feature for the village, and also useful for the elderly

Its always nice to have something like the clock that we have known for many years. Puts a smile on your face

It was a lovely landmark, as well as being useful

Request from Lidl to pay part of the costs.

I wasn't living in Balderton when the original clock was in situ. However, it's a welcome idea providing the illuminated signage at Lidl doesn't overwhelm it. Anything that makes Balderton more interesting and attractive, the better.

I agree but only if there is outside funds to do this ie from the Prosperity Fund or similar. Its a very badly designed area there with a lot of street furniture clutter. There are three huge Lidl signs (two on the road and one on the building) so it isn't a natural place to put it.

Yes get one that you can fix

5. Notes

Prior to the consultation, Lidl had been approached to see if they would contribute to the clock costs. They have responded to say they will not contribute towards the costs but will allow its installation.

6. Decision Required

Based on the feedback, councillors are asked to consider whether to proceed with this project.

Marion Fox Goddard

Parish Clerk and Responsible Financial Officer

May 12th, 2025